

MINNESOTA MUSEUMS MONTH



PARTICIPATING MUSEUM FAQ

WHAT IS MINNESOTA MUSEUMS MONTH?

Minnesota Museums Month, held every May, is a month-long celebration of museums across the state. A collaboration among museums of all types—history, art, science, zoos, arboretums, and more—it aims to raise awareness of the importance of museums in Minnesota.

WHO CAN BE INVOLVED IN MINNESOTA MUSEUMS MONTH? DO WE NEED TO SIGN UP TO PARTICIPATE?

Anyone can be a part of Minnesota Museums Month. There is no need to sign up; simply download our promotional materials and start showing off your organization online and in your community!

DO WE NEED TO HAVE SPECIAL MUSEUMS MONTH PROGRAMMING?

Minnesota Museums Month is about celebrating all institutions across the state. While having special programming, exhibitions, or pricing is a great way to promote your museum, it is not the only way to participate.

We encourage you simply to share your story, collections, and current programming with your community throughout the month. Use this as an opportunity to advertise any current exhibits or events and promote them as Minnesota Museums Month activities.

Have more questions about how you can showcase your museum during May? Check out our Museum Participation 2017 PDF or email Maren Nelson at maren@minnesotamuseums.org.

IS THERE A SOCIAL MEDIA HASHTAG WE SHOULD USE?

Yes! We encourage you and your visitors to use #mnmuseums as you share your museum, activities, and visits on social media throughout the month of May and 2017.