Do you have the Rights Stuff? MDL, DPLA, and rightsstatements.org

Minnesota Association of Museums Conference
September 11th, 2018
Molly Huber, MDL Outreach Coordinator
Short History of Minnesota Digital Library

• Began as a coalition
• One project, Minnesota Reflections
• Launched in 2003, accepting images only
• 52 initial contributors, over a three year period
• Established our mix of cultural heritage organizations such as libraries, archives, historical societies and museums that persists to this day
• Grant-funded, mostly LSTA
Short History of Minnesota Digital Library

- MDL is now an umbrella for many projects
- Legacy-funded
- 192 contributors
- All types of materials (except newspapers!)
- New user interface and search for Minnesota Reflections
- New interpretive projects
Rights Statements Standardization Project

Nicholas Seffinger in the Library, Macalester College
What is the purpose of standardized rights statements?

*Simplifying, Harmonizing, and Maximizing the Openness of Rights in Digital Libraries around the World*
Principles of the Statements

• International
• Simple
• Flexible
• Descriptive
• Accurate
• Transparent
• Interoperable and Actionable
Rights Statements Partners

Partner Organizations

DPLA
DIGITAL PUBLIC LIBRARY OF AMERICA

Kennisland

Europeana

National Digital Library of India

NHDS | SNPD
National Heritage Digitization Strategy
Stratégie de numérisation du patrimoine documentaire

Bibliothèque nationale de Luxembourg

M LIBRARY

New York Public Library

MDL MINNESOTA DIGITAL LIBRARY

MINNESOTA REFLECTIONS
rightsstatements.org
Three Categories

IN COPYRIGHT

NO COPYRIGHT

OTHER
Twelve Standardized Statements

In Copyright
In Copyright - Educational Use Permitted
In Copyright - Non-Commercial Use Permitted
In Copyright - Rights-holder(s) Unlocatable or Unidentifiable
In Copyright, EU Orphan Work

Copyright Undetermined
Copyright Not Evaluated
No Known Copyright

No Copyright – United States
No Copyright – Contractual Restrictions
No Copyright – Non-Commercial Use Only
No Copyright – Other Known Legal Restrictions

MDL MINNESOTA DIGITAL LIBRARY
What are these statements and what is their purpose?

• The 12 standardized rights statements are high level summaries of the underlying rights statuses of the digital objects they apply to.

• They can be used by cultural heritage institutions to indicate the rights status of digital objects made available online.

• The rights statements have been designed with both human and machine users in mind and are provided as a linked data vocabulary.

Twelve-story office building, Harvey Ellis. Northwest Architectural Archives, University of Minnesota
MDL’S Rights Statements Project—The Beginning

- Educated ourselves on the rights statements and what they meant
- Connected with others undertaking similar projects
- Developed training materials to communicate what we had learned
## Reference Guide

### DPLA Rights Statements Reference

#### Table 1: When You Own the Rights

<table>
<thead>
<tr>
<th>Rights Statement</th>
<th>Abbreviation</th>
<th>Definition</th>
<th>Should You Use?</th>
</tr>
</thead>
<tbody>
<tr>
<td>In Copyright</td>
<td>CC0</td>
<td>Waives all rights in the work to the extent possible by law.</td>
<td>Yes</td>
</tr>
<tr>
<td>In Copyright</td>
<td>All CC licenses</td>
<td>Retains ownership of rights, but allows certain uses.</td>
<td>Yes</td>
</tr>
</tbody>
</table>

#### Table 2: When Someone Else Owns the Rights, Or You Think That’s the Case

<table>
<thead>
<tr>
<th>Rights Statement</th>
<th>Abbreviation</th>
<th>Definition</th>
<th>Should You Use?</th>
</tr>
</thead>
<tbody>
<tr>
<td>In Copyright</td>
<td>InC</td>
<td>This Rights Statement can be used for an item that is in copyright. Using this statement implies that the organization making this item available has determined that the item is in copyright and either is the rights-holder, has obtained permission from the rights-holder(s) to make the Work available, or makes the Work available under an exception or limitation to copyright (including Fair Use) that entitles it to make the Work available.</td>
<td>Yes</td>
</tr>
</tbody>
</table>

**InC-RUU**

This Rights Statement is intended for use with an item that has been identified as in copyright but for which no rights holder(s) has been identified or located after some reasonable investigation. This Rights Statement should only be used if the data provider is reasonably sure that the work is in copyright. This Rights Statement is not intended for use by EU-based data providers who have identified works as Orphan Works in accordance with the EU Orphan Works Directive (they must use InC-OW-EU instead). With Caution

*Contributors should be aware that 1) this doesn’t provide any legal cover if the rights holder becomes available, 2) this statement implies a claim of fair use, and 3) this statement should only be used after serious inquiry.*
MDL’s Rights Pilot Project

- Pilot launched in February 2018 with five participants
- Webinars and in-person workshop
- Combination of instruction and hands-on learning
- Concluded May 2018
Where do we go from here?

- On-going evaluation
- Training refinements
- Educational videos
- In-person workshops
- Supporting materials

Downtown Streetcar, Minneapolis. Minnesota Streetcar Museum
Workflow Sneak Preview
Why are we doing this?

- To avoid “copyfraud”
- To encourage use
Thank you!

Molly Huber
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