Art is a weaving of meaning-making activity with any or all parts of our lives.

– Allan Kaprow
Community is *an “activity, not just a place”*

–Majora Carter
How do we make meaning?
The desire to live in a healthy community is universal
people are the agents of change

+ creativity drives community change

= creative people power
creative people power

is

a renewable energy source

that can fuel transformative community change and community health
What else is Possible?
Mpls. puts squeeze on parking
As city reduces spots to encourage biking and transit, the cost is going up.

by EMMA NELSON emn@startribune.com

It is not an accident that drivers are spending more time and money to park in Minneapolis.

City officials have been holding back downtown parking construction for years. Lately they have been dusting off, revising the bicycle plans and approving new apartment buildings with few parking spots that encourage people to find ways besides cars to get around.

"It's a lot worse," said Frank Jurek, who runs a downtown parking company. "People are choosing other forms of transportation. Many have accepted parking as a minimum in the development of new developments. It's part of an effort to encourage biking and don't invest available land to parking stalls that have not been replaced.

Sepsis deaths force change
Tragic death of Maple Grove mother steps up prevention efforts.

by JERRY ROY

The frightening resemblance to sepsis as a common cause of death among children, young adults and those who are otherwise healthy was the primary cause of the 2017 death in Minnesota. The new report attributed to sepsis the deaths of 2,400 people, including babies and toddlers, who died in Minnesota in 2017.

The new study highlighted that sepsis is the leading cause of death in the United States, surpassing heart disease as the leading cause of death in the United States.

A RURAL REVIVAL FUELED BY THE ARTS

Fergus Falls carves novel path for reinventing a city

by JENNIFER MINK

"I had forgotten how much I loved growing up in this town."

Fergus Falls, Minn.

"It’s a really special place," said Sarah Miller, who moved back to her hometown after living in Chicago for several years.

"I was born and raised here, and I’ve always loved it," she said. "I wanted to live somewhere where I could be close to nature and have a place to call home.

Miller, who now lives in Chicago, returned to Fergus Falls to open a new business, a historic house that had been vacant for several years.

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What needs to change?

efforts to support civic capacity and civic engagement consider creativity as a key dimension of human experience and community life,

&

efforts to support arts and creativity recognize that the health and wellbeing of community residents is a fundamental precursor to a thriving creative sector.
Creative people power generation

Key principles

- Reciprocal relationships
- Asset-based
- Equity-driven
Creative people power generation

Necessary elements

• Hubs and homes

• Lots of little

• Artists at the table

• Support for a living and a life
A loan of $10,000 helped start and grow Legacy Vessels, an artist-led business producing memorials and urns.

Blayze’s story
I grew up in Fergus Falls, MN with two brothers and a loving family. My home town is a beautiful city with a very strong community of locally owned businesses. I am looking forward to establishing my professional business in the heart of the city I grew up in.

Today I work part-time as a personal caregiver at Pioneer Care. Pioneer is an assisted living home where I have the opportunity and privilege of taking care of some amazing home-town elders.

My plan is to advance my artistic career to the point where I am creating artwork for people from all over the world. I want to successfully build my reputation as a smart, honest, and dedicated artist who has the qualifications for memorializing individuals.

This loan is special because:
It helps a young artist expand his business in Fergus Falls, Minnesota.
www.springboardforthearts.org
www.springboardexchange.org
@SpringboardArts
@CreateExchange
practical, artist-created toolkits to spark change and stories to inspire connection

Guide for Business Districts to Work with Local Artists

Work of Art: Business Skills for Artists

TOOLKITS FOR CHANGE

Click here to get practical toolkits from artists and art organizations for creative, artist-led community projects and programs.

ARTISTS WITH IMPACT

Click here to meet the people around the country who are using their art, creativity and

Heidi Brandow documents definitions of "home" for Native peoples, refugees, and normalized residents

Tennessee Ukulele Lady Kelie Jolly continues the legacy of Afrirachian music

Ehren Kee Natay works in the rhythm of creation

The Arnaudville Experiment: Creative placemaking and economic development in rural Louisiana
creative people power is a participatory, equitable, holistic, and replicable model for community health by centering people and creativity.